

HOW  
WINDOWS  
CAN MAKE  
BETTER  
HOMES

FIREPROOF PRODUCTS CO., INC.

536-548 EAST 133RD ST.

NEW YORK

# Lupton Steel Casements

**L**UPTON Casements of Copper-Steel are a combination of beautiful craftsmanship and precise construction. They are an adaptation of traditional European design to our American genius for quantity production.

These two elements,— approved design and standardized manufacture, have produced, in Lupton Casements, windows which are not only charming but practical. They open and close easily in all weathers, and are weather-tight. Solid welded construction makes them extremely rigid, free from warping or sagging, and their copper-steel members give them greater resistance to corrosion.

Extended hinges permit both sides of the glass to be washed from the interior of the room.

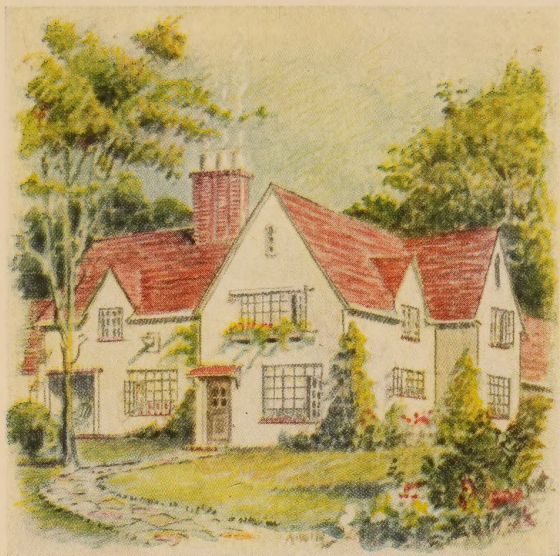
As for economy, the moderate first cost of Lupton Casements is a sound investment in permanence.

Lupton dealers throughout the country are at your service.

**DAVID LUPTON'S SONS COMPANY**

Allegheny Avenue & Tulip Street, Philadelphia

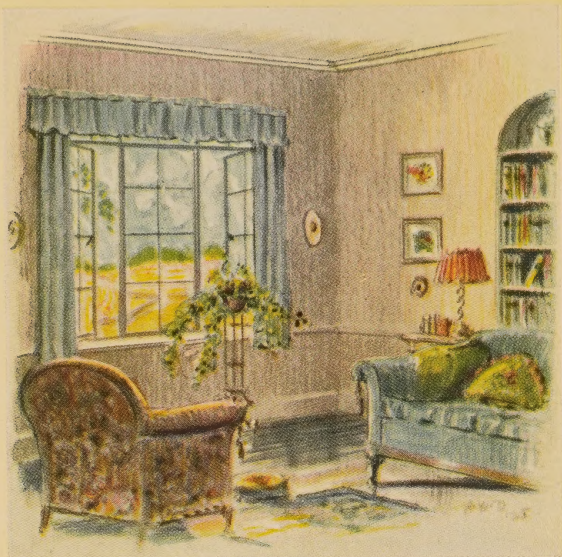
*Branch offices in principal cities*



## The Importance of Windows

CONSIDER the windows for a moment. They give us the joys of outdoors—daylight, air, color and action—and they protect us from undesirable elements.

Windows have to do with all the hours we spend indoors. They provide light and ventilation; they determine the arrangement of our furniture; they influence our decorations; and by their placement they affect the design of the house, both inside and out.



*L*UPTON STEEL CASEMENTS in a room like  
*this should be trimmed on the edges only. A bit of*  
*bright chintz will give the desired air of lightness.*



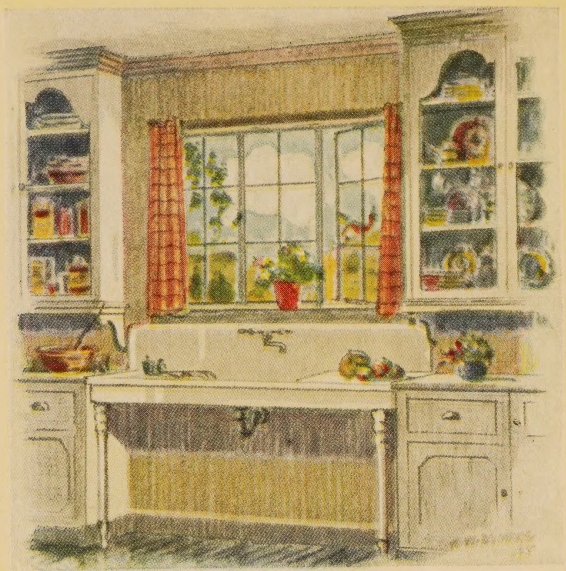
## Inviting the Breezes in

SOME houses give an impression of freshness and airiness the instant you enter them. Others are stuffy and depressing. The difference, aside from the cheerful or gloomy attitude of the householder, is largely due to the character and placement of the windows.

Windows help to make the home satisfying or the reverse; to make it a pleasant place for work and play, or merely a headquarters in which one rarely cares to linger.

Wholesome airiness, then, is essential to hominess. The breezes must be invited in. Far more than the slide-up-and-down windows, casements extend a successful invitation to fresh air. The outswung position of an open casement deflects vagrant breezes into the room; it brings in the fresh currents of air from a wide angle and through a full opening.

And steel casements have still another advantage over the old-fashioned window, in that they open easily and close tightly in all weathers. They operate so easily that they are an inducement to ventilate. Steel casements really do help to invite the breezes in.



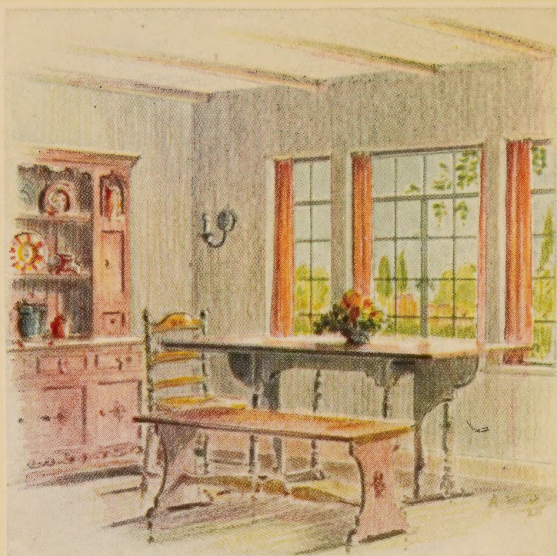
LUPTON STEEL CASEMENTS over the sink—a  
 new idea in kitchen arrangement, Oilcloth strips at  
 the sides give an added hominess to the room.

## Moving the Hot Air out

AMERICAN ingenuity has been busy with labor-saving devices for the kitchen, but even the latest electric assistant fails to inspire enthusiasm unless there is fresh air and good light in which to enjoy it. Therefore, speak up for casements, ladies, and take joy in your kitchens!

A bright kitchen—a cool kitchen—a kitchen nice enough to live in and visit in—the kind where one just loves to putter—is the ideal of every woman. There aren't very many such kitchens, because women haven't had enough to say about windows—the size, the kind and where they should be placed. But now women have achieved the vote and they are also demanding proper ventilation. They get it, too, when they insist on Lupton windows — economical casements of copper-steel.

Casements, as everyone knows, are the best ventilators and give them most light, but until you've actually seen them in a kitchen, you'll never realize how they invite neat little curtains and a flower pot; how they make this end of the house unusually attractive.



*LUPTON STEEL CASEMENTS as a decorative  
feature in the dining room overshadow even the draperies.  
They harmonize with any period of furniture.*



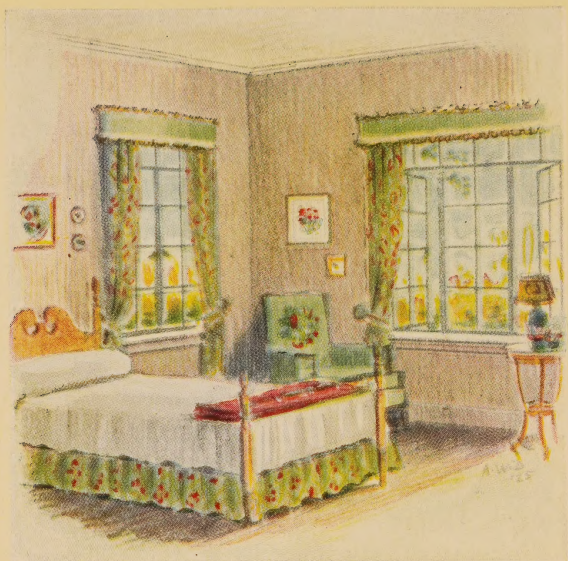
## A Cheerful Dining Room

**B**ECAUSE a cheerful disposition induces good digestion, your dining room should have a bright and cheerful, even a festive air. Where the united family and friends so often assemble, everything about the room should be of the pleasantest sort.

And what could be more cheerful than a casement in the dining-room wall—a casement placed low enough so that all may see out as they enjoy their daily meals?

When snugly closed the dining room casement gives a cosy feeling inside, while it frames and enhances the view without. Flung wide open in Spring and Summer, its generous expanse establishes an intimacy with the outdoors.

Another point in favor of dining-room casements appeals particularly to the careful hostess who would never permit her guests to dine in a room bearing traces of cooking odors. Opening the casements for a few minutes before dinner time quickly flushes stuffy air out of the room and leaves it fresh—ready for keen appetites and agreeable conversation.



*L*UPTON STEEL CASEMENTS give a bedroom  
plenty of air and light, and make it a room that  
invites you to linger to perform your household tasks. *I*

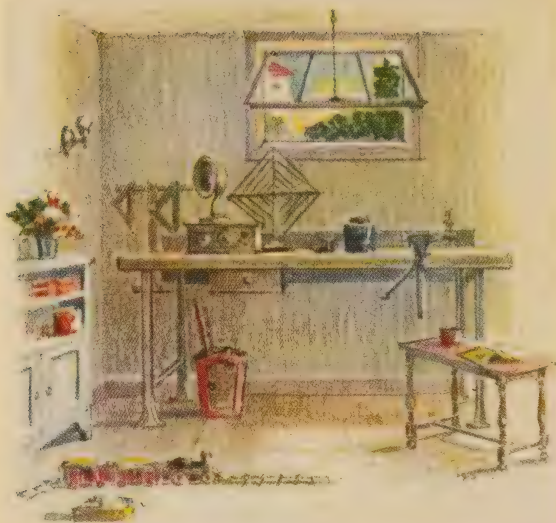
## The Homiest Room in the Whole House

WHO doesn't enjoy a light, airy bedroom with ruffled muslin at the casements—a room, where it is restful and pleasant to settle down, and almost a pleasure to take up the mending basket? With a little more attention to bedrooms while building, they can be made useful and homey the whole day round. Good ventilation, plenty of light, dainty curtains, tasteful coloring, a nice arrangement of furniture, all are essential to an inviting bedroom, and these depend largely upon a proper choice and placement of windows.

Steel casements with their full light-giving and ventilating value, and their adaptability to draperies, are singularly well suited for bedroom windows.

Casements give just the touch which makes the bedroom during the day the homiest, most restful room in the house.

And at the day's end, when you turn out the light, open your bedroom casements and feel the clean night air float in—*then* you have rounded out true window joy.



LUPTON STEEL BASEMENT WINDOWS are to  
be recommended on grounds of both economy and  
practicability. They make the basement bright and dry.



## From the Basement

MANY a dingy basement has become of recent years a bright airy addition to the house, and steel basement windows have been the principal factor in working this transformation.

Gas companies, heater manufacturers, oil-burner men, to say nothing of steel-window makers, all are bent on educating the public to the value of a basement as an efficient contribution to the family happiness and economy.

And women are fast taking advantage of the numerous recommendations offered. Now that they know what an improvement steel windows make in the laundry, and how they give Dad a workshop or billiard room and supply a winter playroom for Junior and his "gang," you may be sure that Mother makes Dad specify steel windows in the next house she has anything to say about.

Good light and air are not the only advantages of the steel window house. Lupton Steel Windows mark a house as being of modern design and a more permanent type of construction, and give it an added sales value.



*{ LUPTON STEEL CASEMENTS by a window  
seat, with gay colored cushions on the sill. Here is  
a cozy, well-lighted nook for reading and sewing. }*

## — to the Attic

SOME grown up children may assert that half the attic's charm lies in its ancient cobwebs and fragrant, eery gloom. Modern demands for space, however, have transformed their favorite catch-all at the top of the house into a bright, usable room.

A row of casements in a dormer, perhaps with cretonne draperies, make the old attic an agreeable room. Far from distractions downstairs, it needs but very modest furnishing to make it a favorite retreat. A comfortable window seat, a few pillows, a book case; place these near the casements and you have an ideal attic study or work-room.

And where steel windows lend their cheerful aid, attics are less cluttered. Trunks are gone into more frequently to supply the rummage sales, and castaway clothes are overhauled and disposed of.

Then, too, the danger of moths, the bugbear of every housewife, is greatly lessened when sunlight and air are given a chance to enter. Windows of steel improve the attic just as they improve all the rest of the house.



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NEW YORK, N. Y.

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